



Hotel and restaurant experts for the hospitality industry

“VETERAN SAN FRANCISCO HOTELIER TEAMS UP WITH PERRY GROUP”

John P. Monestere appointed Vice President, Management Services

Perry Group International - San Francisco, California

IMMEDIATE RELEASE - San Francisco, California, April 18, 2005 – Dennis Gemberling, President and Founder of Perry Group International (formerly The Perry Group) announced his newest association with John Monestere, a long time hotel and restaurant industry manager. According to Gemberling, “John’s role will be two-fold. He will act as Vice President to develop new management contracts and also assist clients on an interim basis as Temporary General Manager and Management Consultant during development, transitions and turnarounds.”

Mr. Monestere was previously Managing Director of the Carlton Hotel for over twenty years, one of the world’s 500 best hotels named by Conde Nast magazine. Prior to this position, he was Vice President for Global Hotel Management Company and oversaw operations of eight hotels with revenues exceeding thirty-five million dollars including Sheraton and Holiday Inn brands in Los Angeles, San Francisco and Sacramento. He was also a Director of Restaurants for Banker’s Trust Headquarters in New York overseeing a high volume executive dining room and up-scale cafeteria, and Assistant Manager at the prestigious Waldorf-Astoria, a Hilton Hotel. “Like the rest of our group, John has considerable experience in operations, marketing and the financial areas of this business and can assess problems quickly with solutions that best help the client. He is also people oriented, has a strong human resources background and will motivate and guide employees positively during management changes,” says Gemberling.

Perry Group International has helped hundreds of hospitality businesses since 1985 get and boost results during good times and bad. The firm has significant experience advising, managing and operating single and multiple properties, including independent and branded lodging, foodservice, resort, gaming and club operations. Perry Group International is available as asset management and owner representatives, interim managers, turnaround consultants and experts on hotel and restaurant issues. Contact Dennis Gemberling @ dpg@perrygroup.com for more information.

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